

**THE CAT WELFARE ASSOCIATION
BOARD OF DIRECTORS MEETING
FEBRUARY 15, 2022**

Held virtually via Zoom

MINUTES

In attendance:

- Board members: Amy Borrer, Sue Godsey, Brenda Martin, Jay Mathew, Lisa Strickland, Katie Thomas
- Others: Helen DeSantis, Gail Harbert, Anne Riley

President Katie Thomas called the meeting to order at 7:01pm.

Agenda Items/Points of Discussion

- Consent Agenda
- Shelter Report
- Old and New Business

Decisions and Reports:

1. The Consent Agenda was approved.
2. Shelter Report:
 - There were 66 adoptions in January 2022.
 - Incoming cats increased 33% from January 2021.
 - The shelter is receiving lots of toys and treats for Valentine's Day.
 - Shelter staff just completed a video for Community Shares Mid Ohio, a workplace giving campaign.
 - Upcoming events: Feb 26: last day to order sweatshirts; Feb 26 & March 19: table at Captivating Canines; March 23: McGuiness Grill food truck at shelter.
 - #BettyWhiteChallenge brought in numerous donations.
3. Old Business
 - Feb 24 & March 10, 6pm: behind-the-scenes tour for Board members
 - Commitment contracts: need to be signed and sent to Amy, can be electronically signed
 - Board contributions: please bring to next meeting
 - Board members volunteered for committee work
4. New Business
 - Grant updates
 - Strategic planning
 - The Board conducted a SWOT (strengths, weaknesses, opportunities, threats) analysis to inform strategic planning.

Board President Katie Thomas adjourned the meeting at 8:52pm to go into Executive Session.

Respectfully submitted,
Amy Borrer
Recording Secretary