

THE CAT WELFARE ASSOCIATION

Minutes of the Board Meeting, May 21, 2019, The Laurels Of Walden Park, 5700 Karl Rd., Columbus, OH 43229

In attendance:

Board Members: RoseAnn Ballangee, Erik Diekmeyer, Steve Hebenstreit, Peggy Kirk (Ex-Officio), Karen Ramey, and Anne Riley.

Others in attendance: Executive Director Helen DeSantis, Nancy Flanagan, Brenda Martin, Jeanne Masoni, Helena Brus, Julie Karovics, Katie Thomas, Rita Burns, Sue Godsey, Bill Hout, Steven Puckett, and Linda Schellkopf.

Absent: Claudia Plumley and Judy Vertikoff.

Meeting was called to order by Steve Hebenstreit at 7:02 pm

Agenda Items/ Points of Discussion:

- Consent Agenda
- Shelter Report
- Annual Treasurer & Committee Reports
- Election of Board Members
- Old and New Business

Decisions and Reports:

1. **Consent Agenda was approved.**
2. **Helen DeSantis reported that we had 69 adoptions in April and 314 year to date. The shelter has taken in 111 kittens through April. The kitten shower was a success and raised \$1100 and lots of food and supplies were donated. The Catique Purrs & Purses event featured 205 purses for sale and grossed \$3000.**
3. **Helen DeSantis provided the Treasurer's report for Judy Vertikoff. 85% of the \$1.5 million budget was for cat care (including payroll). The current 990 is online. The Investment Committee is looking at updating policies. The substantial reliance on bequests is a concern.**
4. **Helen DeSantis provided the Marketing Committee's report for Laura Modisette. The beginning of a marketing plan for the 2020 75th anniversary has been created and an info graphic of Cat Welfare history is being created for marketing purposes.**
5. **Helen DeSantis provided the 75th Anniversary Committee's report. 2020 will mark the 75th anniversary of the shelter. A logo has been created and the search is on for a venue to host a heavy hors d'oeuvres celebration that will have a 1940s theme. Tickets will be \$30-\$40 and the date is still to be determined based off of venue selection. The Marketing Committee will do a yearly plan for 2020 to promote the anniversary.**
6. **Brenda Martin provided the Community Outreach & Fundraising Committee's report. During the last 6 months the committee has coordinated the holiday bazaar, Barnes & Noble gift**

wrapping, Valentine's Day party, and kitten shower. The committee will work with other committees to see how they can be of assistance.

7. Helen DeSantis thanked the Nominating Committee and each Board Member candidate spoke to the group. Individuals up for election and speaking were: Sue Godsey, Brenda Martin, and Katie Thomas. Voting via secret, paper ballots took place and all 3 were elected to the Board.

Meeting was adjourned by Steve Hebenstreit at 7:35 pm.

Respectfully submitted,
Anne Riley